

What Can You Do?

Take it one step at a time. Choose an energy savings practice to see how the little changes add up.

You have access to expert energy saving advice—including the option to do a home energy audit in your own home. You may even be surprised at the number of low cost and free ideas they can provide!

Your co-op's expert staff and these websites can assist you in trimming your energy budget to get the most value for your investment.

- www.TogetherWeSave.com
- www.EnergyStar.gov
- www.EnergySavers.gov

Electricity: What's it worth to you?



A Touchstone Energy[®] Cooperative 
The power of human connections

Office number: 715-796-7000

Outage number: 800-924-3407



2012

ELECTRICITY: What a bargain!



While the per kilowatt hour price of electricity has been on the rise due to government regulations and legislative changes, the contribution of electrical energy in our lives remains one of the best values your dollar can buy.

Compare the value of electricity in your life.

\$48

The price you pay for taking your family of four to the movie theatre could pay for more than 20 rented movies, plus electricity and microwave popcorn in the luxury of your own home.



One football game ticket

or

\$129



1,266 football games ...
Electricity to run your TV for over 3,800 hours in the comfort & privacy of your own home.



\$145

What's the better value?



A family of four spends about \$145 for one day's admission to a water park. For \$145 you can power an average home for over a month.

What's the better value?

The price you pay to go "out for lunch" could provide electricity for the average home for about a day.



\$5