POWERED by ELECTRICITY



A National Drive Electric Week event

EXPERIENCE ALL THINGS ELECTRIC!

Saturday, September 24, 2022 • 10 am - 2 pm

University of Wisconsin - River Falls • North Hall • 410 S. 3rd St.



1:30-2pm

Schedule of Events:

In the Auditorium:

Benefits of Community-Scale Solar Mark Johnson, Member Services Manager at St. Croix Electric Cooperative

Electricity: The Key to a Brighter Future Jeff Springer, Manager of Innovative & Efficient Electrification at Dairyland Power Cooperative

(All presentations will allow time for Q&A.)

10:30-11am

12-12:30pm

Nate Boettcher, President of CHARGE EV, LLC and President & CEO of Pierce Pepin Cooperative Services

In the Parking Lot:

EV Drivers Round Tables

Charging Across the Nation:

Co-ops are Meeting the Challenge

11:15am & 12:45pm

Moderated by Dave Chavie, Energy Innovation & Operational Technology Manager at Pierce Pepin Cooperative Services

Plus:

- Electric Vehicle (EV) Showcase
- EV Test Drives
- E-Bike Test Rides
- Electric Tools & Equipment **Demonstrations & Vendors**
- Electric Cooperative Information Stations
- Brat & Hotdog Fundraiser for St. Croix Valley SART





National Drive Electric Week

SIERRA EVHYBRIDNOIRE

Enter to Win!

EGO Power+ 21" Single Stage Snow Blower Kit – with Peak Power[™] technology, it's the only cordless snow blower that's as powerful as gas (includes two 5.0Ah 56V ARC Lithium Batteries with Fuel Gauge and Rapid Charger)

Snow Blower winner drawn from all registered attendees. Register at the UW-RF Office of Sustainability table.



Chainsaw winner drawn from all St. Croix Electric Co-op members who attend. Enter the drawing at the SCEC registration tent.



DEWALT 2X20V MAX 21.5" Brushless Cordless Push Mower – features a direct drive motor that delivers up to 75 minutes of runtime – cut through thick grass with ease

Mower winner drawn from all Pierce Pepin Co-op members who attend. Enter the drawing at the PPCS registration table.



