

15,000 energy-saving CFL bulbs available for members

2008

Article appearing in the May 2008 member newsletter

Over 1,000 conservation-minded members did their parts to save energy and money in April by switching to compact fluorescent light bulbs. They participated in the co-op's Twist and Switch CFL give-away, coming to one of nine local town halls to pick up four free bulbs, treats for children, well water test kits, and recycling information. Members unable to attend their local give-away may bring their Twist and Switch postcards to the co-op office in Hammond to redeem for bulbs (while supplies last). Additional four packs of bulbs may be purchased for \$3.50 each.

The Twist and Switch events were held on Saturday mornings during April in the Towns of Emerald, Eau Galle, Hammond, Hudson, Kinnickinnic, Richmond, Springfield, St. Joseph, and Troy. Each Town generously allowed the co-op to use the

local town hall and we sincerely appreciate their support. St. Croix County provided information regarding recycling dates and the recent Earth Day event. The State of Wisconsin provided well water test kits for interested parties. People seeking more information regarding local water quality can visit the county web site at http://www.co.saint-croix.wi.us/Departments/LandWater/DrinkingWater/drinking_water.htm or call Tammy Wittmer or Robert Heise at the county offices at 715-684-2874.

Twist and Switch is part of a larger CFL give-away program sponsored by Dairyland Power Cooperative (DPC), our wholesale power supplier. The 25 member cooperatives of DPC will be distributing 300,000 CFLs to co-op members in a four-state area throughout 2008. CFLs use about 75

percent less energy than standard incandescent bulbs and last up to 10 times longer. By installing CFLs in high use fixtures, homeowners can save approximately \$30 or more over the lifetime of each bulb. Even small changes – such as using more energy efficient

light bulbs – can make a big difference on system-wide energy conservation when many people participate.

According to Ed West, DPC's energy efficiency expert, "Anyone interested in helping protect the environment can make a truly significant difference by choosing to conserve energy in their homes and offices. One of the best – and easiest – ways to accomplish this is by switching out standard light bulbs with energy efficient CFL bulbs."

By giving CFL bulbs to people in Wisconsin, Minnesota, Iowa, and Illinois, DPC and the co-ops it serves are hoping to encourage increased energy efficiency. As an example of the program's potential impact, 300,000 CFL bulbs burned for three hours a day over the lifetime of the bulbs would save enough energy to power more than 1,200 homes for a year, would reduce the demand for electricity throughout the DPC system by almost eight megawatts, and would save more than \$20 million in energy costs.

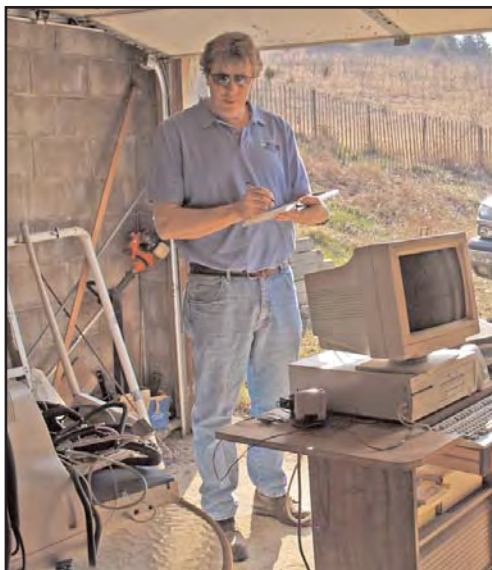
St. Croix Electric offers a variety of energy efficiency products and programs including our Cash for Conserving rebates, efficient electric heating products for your home, home energy audits, load management programs that offer financial incentives for allowing the co-op to manage your electric use during peak times, and energy efficient electric water heaters. For more information regarding increasing the energy efficiency of your home, call the co-op at 796-7000.



District 6 Board of Directors member Bill Peavey (far left) greeted members picking up their four free CFL bulbs at the Eau Galle Town Hall on the morning of Saturday, April 26. The co-op also made a monetary contribution to the county Earth Day event and planted trees for Arbor Day.

Article appearing in the May 2007 member newsletter

We thank you, and so does the environment.



Gary Robinson was one of five SCEC staff members picking up computers for recycling. Pick up was free. The regular Enviro-Clean recycling fee was charged to each member's account.

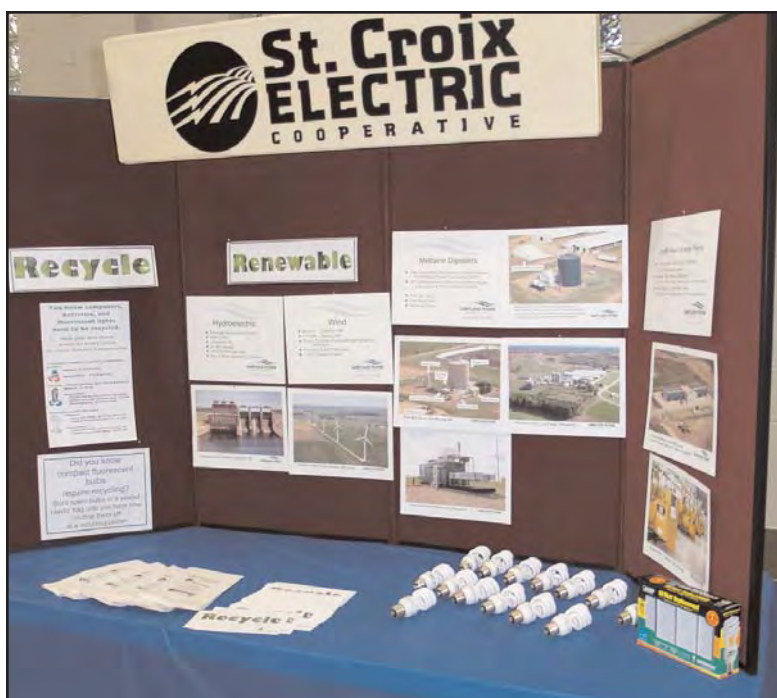
One hundred fifty St. Croix Electric members supported the co-op's Earth Day computer recycling blitz on Friday, April 20. Over 450 monitors, CPU's and peripherals were picked up by five co-op staff members. To quote several members who called to have their computers picked up for recycling, "We thank you, and so does the environment." The enthusiastic response to our Earth Day project generated more donations in one day than we would normally see in four months.

Computer recycling is a community service sponsored by St.

Croix Electric through the Enviro-Clean program, which also accepts batteries and fluorescent bulbs and tubes. Computers are recycled at a cost of \$7.50 per piece for co-op members, \$12.50 per piece for non-members. Batteries are recycled at no charge to members. Non-members can recycle alkaline and ni-cad batteries at no charge, lithium batteries at \$3.00 a pound, and mixed batteries at \$1.00 per batch. Fluorescent tubes are recycled at no charge, compact fluorescent bulbs are recycled at \$1.35 each for members, \$2.00 each for non-members.



Over 450 pieces of computer equipment crowd the floor awaiting pick up after the April 20th recycling blitz.



Pictures of our participation at the Earth Day event in Hudson

Our booth featured information about Dairyland Power's renewable energy plants. We distributed free compact fluorescent bulbs to attendees. We also contributed money.





Pictures appearing in the July 2006 member newsletter

A Commitment to Community grant helped fund activities on Earth Day 2006. Pictured here is a presentation on raptors which featured an owl and a peregrin falcon.



Article appearing in the April 2006 member newsletter

April 22, 2006 is Earth Day.

Show your support by using Enviro-Clean recycling and the Evergreen renewable energy program.

Earth Day celebrates the environmental health of our planet. On April 22, people around the world will take time out of their normal routines to consider how their everyday actions impact the earth.

St. Croix Electric, together with our wholesale energy supplier Dairyland Power, has made renewable energy available to our member owners through our Evergreen program. Participants in Evergreen pay a nominal monthly fee (usually under \$5) to support the generation of electric energy from wind, landfill gas, and animal waste. These energy sources continue to grow in popularity as the general public becomes more aware of the importance of our environment.

Enviro-Clean encourages care of the environment by supporting the recycling of computer equipment, batteries, and fluorescent tubes. Members of the co-op and members of the community at large are encouraged to bring these recyclable materials to our offices for drop off. We then will make sure they are disposed of properly according to safe recycling guidelines. Most materials are recycled at no charge. Computers and other electronic equipment are recycled at a charge of \$5 for members and \$10 for non-members.

Learn more about Evergreen by visiting www.scecn.net.